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#### A HIGHER IDEAL

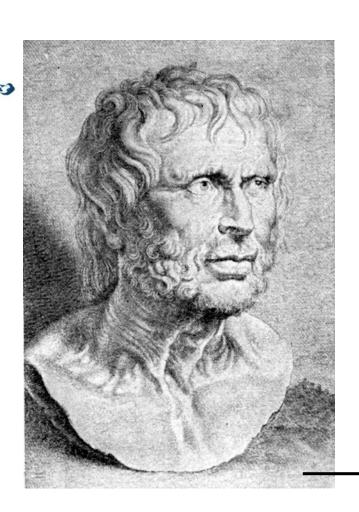
"We are proud of our products, their outstanding quality, original design and advanced technology.

We enjoy our work and respect our partners.

The protection of your health and beauty is the basic guiding principle in all of our actions."







"If everything on this planet were to burn up, there would still remain water and in it the seed of life."

Seneca, I century AD



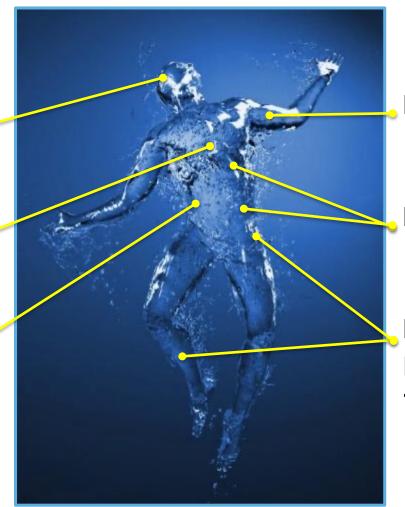
# IMPORTANCE OF WATER FOR THE HUMAN ORGANISM

WATER ACCOUNTS FOR UP TO 70% OF THE TOTAL BODY WEIGHT OF AN ADULT:



**HEART** ~ **77%** 

BLOOD ~ **86** %



MUSCLES ~ 70 %

LUNGS AND KIDNEYS ~ 75 %

BONE AND
FAT TISSUES
~ 20-30 %







# IMPORTANCE OF WATER FOR THE HUMAN ORGANISM

- SUPPLYING CELLS WITH LIFE ESSENTIAL NUTRIENTS & ENERGY
- FACILITATING BLOOD FLOW, CELLULAR REPRODUCTION, MOVEMENT & LIFE ITSELF
- SUPPORITING OPTIMAL DIGESTIVE FUNCTION
- SUPPORTING THE EFFICIENT
  TOXINS & WASTE REMOVAL FROM THE BODY

WITHOUT WATER, CELLS CANNOT GROW, REPRODUCE OR SURVIVE & THE ENTIRE ORGANISM DIES.





## HOW MUCH WATER THE BODY NEEDS DAILY



#### WE SATISFY THE NEED FOR WATER **THROUGH:**

• WATER, BEVERAGES

1.2L - 1.5L

FOOD

0.8L - 1L

METABOLIC FLUID

0.2L - 0.4L

**AN ADULT NEEDS 2 TO 3 LITRES** OF WATER EACH DAY





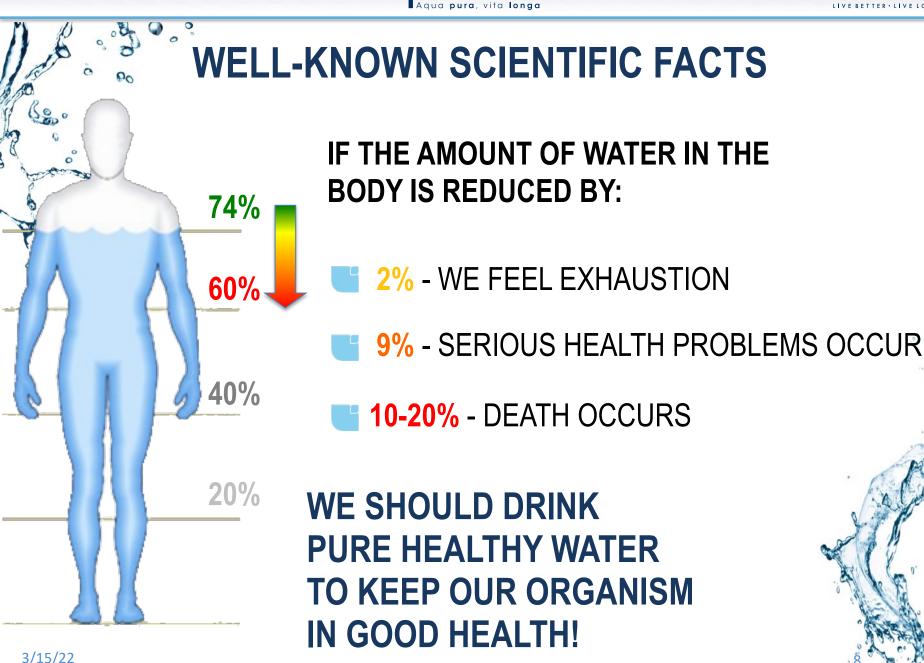
#### **WELL-KNOWN SCIENTIFIC FACTS**

We can survive without food for 4-9 weeks provided we drink water.



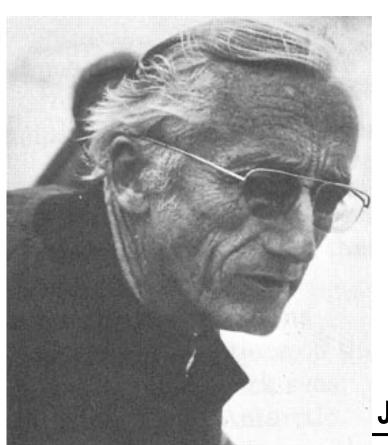
Without water we can live for 3 to 5 days.











"The fate of this planet will depend on water.

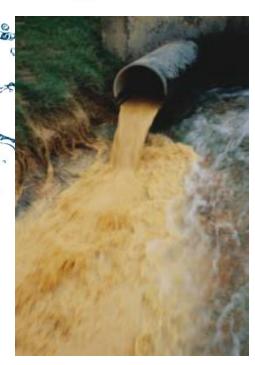
I sincerely beg you to understand this."

**Jacques-Yves Cousteau** 





#### **HOW WE TREAT WATER**



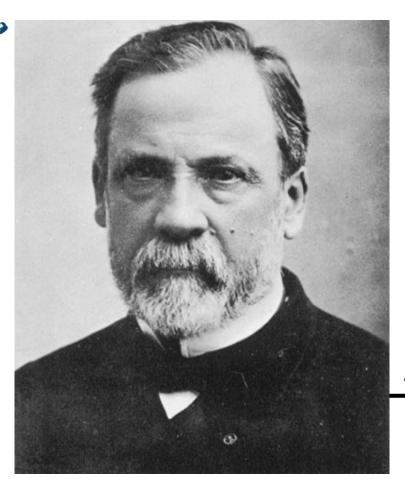


RIVERS, LAKES, SEAS HAVE BECOME REAL DUMPS FOR INDUSTRIAL WASTE, FAECES, OIL AND ITS DERIVATES, HEAVY METALS AND MANY OTHER TOXIC SUBSTANCES.

MILLIONS OF TONNES OF VARIOUS POLLUTANTS
GET INTO WATER EVERY DAY.







"Man drinks 90% of his illnesses."

Louis Pasteur







# MOST COMMON DRINKING WATER POLLUTANTS

MICROORGANISMS (bacteria, viruses, parasites...)

#### **CONSEQUENCES:**

- Typhoid Dysentery Cholera Hepatitis
- Paralysis
  Meningitis
  Diarrhea...







# MOST COMMON DRINKING WATER POLLUTANTS

#### **CHEMICAL SUBSTANCES**

#### **LEAD**

- Brain diseases
- Damage to nervous system
- Anemia
- Hypertension
- Damage to heart
- Digestive disorders

#### **MERCURY**

- Damage to heart
- Damage to urinary channels
- Dermatosis
- Eczema
- Hair loss

#### **ARSENIC**

- Changes in the central nervous, digestive and respiratory systems
- Skin problems
- Weakness in muscles
- Loss of appetite
- Nausea...







#### **MOST COMMON DRINKING** WATER POLLUTANTS

**CHEMICAL SUBSTANCES** 

#### **CADMIUM** (carcinogenic)

Cancer

- Damage to kidneys

#### **PESTICIDES**

- Damage to central nervous system
- Damage to liver
- Cancer

CONSEQUENCES CAN BE LASTING, OFTEN WITH TRAGIC OUTCOMES.





PROTECT OURSELVES
AGAINST
POLLUTED WATER?







#### TRADITIONAL WAYS OF **GETTING PURE WATER**

#### **BOTTLED WATER**



#### **ADVANTAGES**

- Should be of better quality than tap water
- Reassuring about the consumer's health
- Available in any shop

#### **SHORTCOMINGS**

- Not all bottled water is of good quality
- Water freshness is often debatable
- Problems with: storing, piled up packaging, disposal
- Time spent on frequent shopping trips
- Price difference (nearly 1900 times more expensive than tap water)
- It takes 1000 years to disintegrate big ecological issue





# TRADITIONAL WAYS OF GETTING PURE WATER

#### WATER FILTERS



#### **ADVANTAGES**

- Should be of better quality than tap water
- Reassuring about the consumer's health

#### SHORTCOMINGS

- Problem with choosing the right appliance
- Usually filters are single-staged (particle or coal)
- Filters have limited capacity and time of use
- Filters have to be replaced often (otherwise become the source of new pollution)





# TRADITIONAL WAYS OF GETTING PURE WATER

# WATER BOILING

#### **ADVANTAGES**

- Microbiological pollutants are destroyed and disease risks reduced
- Simplicity of method

#### **SHORTCOMINGS**

- Not all microbiological pollutants are destroyed (some viruses are resistant to the temperature over 100°C)
- Other pollutants are not removed (chemical substances, heavy metals...)
- Water tastes stale
- Waste of money on: energy costs and flavour additives







**IS THERE A SOLUTION THAT CAN SOLVE** THE PROBLEM **EFFECTIVELY?** 









# YES!

ZEPTER HAS THE SOLUTION!





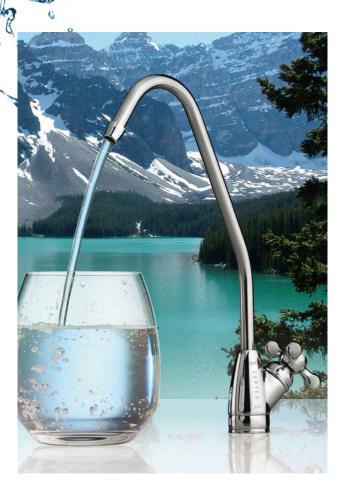
5 STAGE FILTRATION SYSTEM
The solution for purified,
clean water

Health and safety No compromise!









- 370 / of the purest and healthiest water every day
- Low noise **5 stage filtration** system
- Integrated RO membrane
- Built in *large water tank* 9.5 l
- Computer control box automatic optimisation,
  - water & energy savings
- Filter change alarm
- Leakage sensor





- Combined solenoid valve flushes the RO membrane automatically and controls waste water flow.
- Inlet water solenoid valve opens / shuts inlet water pressure in a range between 0.03 and 0.6MPa (4.35 – 87 psi).
- One-way flow valve prevents water backflow.



# AQUEENA PRO – CLASS LEADING SAFETY FEATURES

#### Hermetically closed inbuilt tank (9.5l)

Offers protection against secondary contamination, while the in-build water tank makes Aqueena Pro a smart space saving water purifier. The 9.5l water tank reduces time needed for the purification process, healthy drinking water being available at any moment.

#### High pressure pump

The high pressure water pump with combined inlet water solenoid valve, stabilizes the environment for reverse osmosis membrane, delivering up to date class leading efficiency in water purifying.





## Aqueena Pro WATER FILTRATION PROCESS

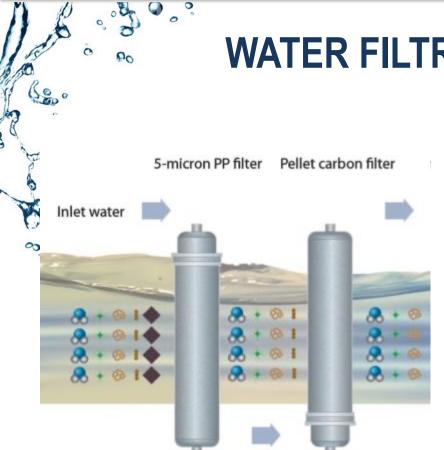


- 1. 5-micron PP filter
- 2. Pellet carbon filter
- 3. 1-micron PP filter

- 4. RO membrane
- 5. Post Activated Carbon Filter (Coconut filter)







#### WATER FILTRATION PROCESS

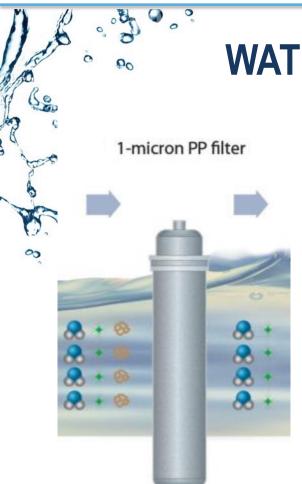
5-micron PP filter – the 1st barrier.

Stops sediment particles size up to
5 µ. "Larger" particles as rust, sand, and other solid impurities.

Pellet carbon filter – the 2<sup>nd</sup> barrier adsorbs free chlorine, organic matter, odours, discoloration, and other substances.

**ELIMINATION OF ALL MECHANICAL IMPURITIES FROM WATER** 





#### WATER FILTRATION PROCESS

1-micron PP filter – the 3<sup>d</sup> barrier

#### **REMOVES:**

• Stops particles of "smaller" size, such as suspended solids and colloids.

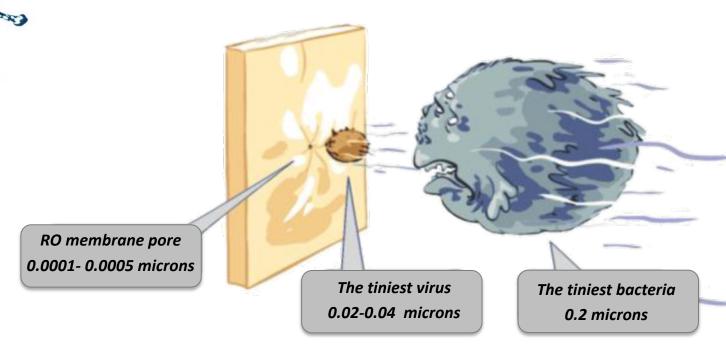
AFTER PASSING THROUGH THE THREE FILTERS,
WATER QUALITY IS GREATLY IMPROVED.
BUT, THIS IS NOT ALL!







REVERSE-OSMOSIS – the 4th and the most powerful barrier



The size of the RO membrane's pores is 100 000 times smaller than the section of one human hair

**RO MEMBRANE PORES LET ONLY CLEAN WATER PASS!** 





#### WATER FILTRATION PROCESS

#### REVERSE-OSMOSIS MODULE

the 4<sup>th</sup> and the most powerful barrier

#### **ELIMINATES:**

- Bacteria, viruses
- Sulfates

Nitrates

Heavy metals

Chlorides

Pesticides

OF ALL THE FILTERS AVAILABLE AND KNOWN TODAY, RO MEMBRANE IS THE MOST POWERFUL ONE!





#### WATER FILTRATION PROCESS

Post Activated Carbon Filter (Coconut filter) – the final, 5<sup>th</sup> barrier

- Eliminates eventual gaseous substances left
- Further improves the taste of the purified water

YOU ENJOY HEALTHY AND PURE WATER
WITH PLEASANT AND FRESH TASTE.

JUST AS THE ONE FROM THE MOUNTAIN SPRINGS!





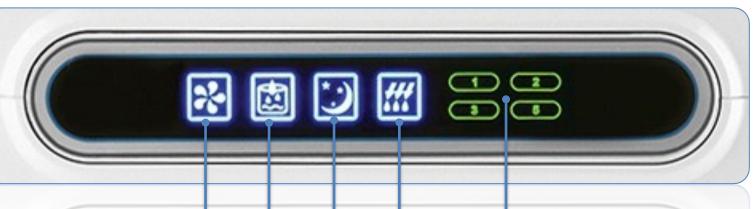


POLLUTANT	EFFECTIVENESS	POLLUTANT	EFFECTIVENESS
Total Germs (72h@22°C)	>99%	Ammonium	>80%
Total Germs (24h@37°C)	>99%	Arsenic (V) (dissolved)	>99%
Calcium (dissolved)	>98%	Lead (dissolved)	>95%
Magnesium (dissolved)	>86%	Cadmium (dissolved)	>98%
Chloride	>97%	Iron (dissolved)	>96%
Nitrate	>91%	Manganese (dissolved)	>99%
Nitrite	>93%	Mercury (dissolved)	>98%

Tested by authorized Drinking Water Laboratory



#### **AQUEENA PRO DISPLAY FUNCTIONS**



**Working:** Water purification is in the progress, the device is in working mode. The tank is being filled with water.

Water Source: flashing light - missing inlet water source or low inlet water pressure. The "Water source" icon will light up with an audible alarm (7 buzzes).

#### Filter Status Display

Flush: The RO membrane is automatically flushed for 15 seconds when the device is turned on. When the water tank is full, the RO membrane is automatically flushed for 18 seconds.

**Standby:** The water purifier is on hold mode and needs only the power of 0.7 Watt.





#### **AQUEENA PRO DISPLAY FUNCTIONS**

#### **Filter Status Display**

A sensor detects filter condition and changes the color codes if new filter is needed. The filter status display always shows actual condition of the filters:

- Green light the filter works at its optimum level.
- Orange light the filter will soon need replacing.

  Please contact Zepter Service for maintenance support.
- Red light & an audible alarm (4 buzzes) the filter must be changed immediately.

  Further use of the filter is not recommended.







- Have healthy purified water whenever you need it
- To save you money and time!

  No more heavy and expensive plastic water bottles
- To protect your health and improve the overall condition and appearance of your body
- To cook healthier, tastier meals
- Become smartest life investment, that will pay off within few months and save you lot of money through the years

DRINK ONLY PURE, HEALTHY WATER - JUST AS NATURE INTENDED IT FOR US!

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